

DAY ONE: GOVERNMENT AND SECURE IDENTIFICATION

Tuesday, May 8, 2007

*Translation will be available in Spanish and English

8:30 – 9:00 Registration and Welcome Coffee

Session I: Technology of Smart Cards for Identification and Access

- 9:00 – 9:45 **Presentation by Keynote Speaker**
TBD
- 9:45 – 10:30 **Smart Card Trends and Applications**
Randy Vanderhoof, Executive Director, Smart Card Alliance
- 10:30 – 11:00 **GlobalPlatform Smart Card Specifications for Interoperability**
Kevin Gillick, Executive Director, GlobalPlatform
- 11:00 – 11:30 **Applying GlobalPlatform and Other Standards to ID and Access**
Gary Klinefelter, Vice President of Technology Development, Fargo Electronics
- 11:30 – 11:45 **Break**

Session II: Global Update on Credentialing Initiatives

- 11:45 – 12:15 **e-Government Initiatives in Asia Pacific**
Shoji Taniguchi, Vice-Chair, Asia IC Card Forum (AICF)
- 12:15 – 12:45 **e-Government Initiatives in the United States**
Patrick Hearn, Vice President of Government Services, Canada/USA/Mexico, Oberthur Card Systems
- 12:45 – 13:15 **e-Government Initiatives in Latin America**
Alejandra Etcharran, Automation and Electronics Industry Analyst, Latin America, Frost & Sullivan
- 13:15 – 14:45 **Lunch (Exhibition Area Open)**

Session III: Technology Choices for Government Issued Identity Cards

- 14:45 – 15:15 **Smart Cards, Biometrics, and Physical Access**
Debra Spitzer, Vice President of HID Connect Program, HID
- 15:15 – 15:45 **Smart Cards, PKI, and Logical Access**
Philippe Benitez, Director of Marketing, Banking & Security, Latin America, Gemalto
- 15:45 – 16:15 **Card Issuance and Management Model**
Bob Beer, Director of Business Development, Datacard Group
- 16:15 – 16:30 **Break**

Session IV: Case Studies

- 16:30 – 17:00 **Mexico Health Card**
Juan Antonio Fernandez Ortiz, National Commissioner of Social Protection on Health
- 17:00 – 17:30 **PKI Certificates**
Mauricio Coelho, Director of Public Key Infrastructure, National Institute of Information Technology
- 17:30 – 18:00 **U.S. Department of Defense Common Access Card (CAC) Program**
Lynne Prince, Chief of Card Technology and Identity Solutions, Defense Manpower Data Center

*Networking Reception Immediately Following Conference Presentations

DAY TWO: FINANCIAL AND CONTACTLESS PAYMENT

Wednesday, May 9, 2007

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8:30 – 9:00 Registration and Welcome Coffee

Session I: Overview of Smart Cards in Financial and Mobile

9:00 – 9:45 **Presentation by Keynote Speaker**
Francisco Zago, Director of Innovation and Technology, BBVA Bancomer

9:45 – 10:30 **Contactless Payments: Delivering Merchant and Consumer Benefits**
Randy Vanderhoof, Executive Director, Smart Card Alliance

10:30 – 11:00 **Applying GlobalPlatform Smart Card Specifications for Interoperability**
Kevin Gillick, Executive Director, GlobalPlatform

11:00 – 11:15 **Break**

Session II: Smart Card Payments

11:15 – 11:45 **Global View on Europay/MasterCard/Visa (EMV)**
Marc Kekicheff, EMVCo Board of Managers, Visa International

11:45 – 12:15 **Smart Payments in Latin America**
Diego Rodriguez, Vice President, Visa Smart, Visa International

12:15 – 12:45 **Banamex Issuance and Management Model**
Luis Cirerol Garma, New Technologies Manager, Banamex Cards

12:45 – 13:15 **Successful Financial and Government Sector project Stimulates Electronic Payments**
Roberto Isaac Rodriguez, CEO, Fideicomiso para Extender a la Sociedad los Beneficios de la Infraestructura de los Medios de Pago Electrónicos, (FIMPE)

13:15 – 14:45 **Lunch (Exhibition Area Open)**

Session III: Contactless and Near Field Communications (NFC)

14:45 – 15:15 **Contactless and EMV Payment**
Bertrand Moussel, Executive Vice President Sales, Europe, Middle East, Africa and Latin America, Inside Contactless

15:15 – 15:45 **NFC Architectures for Contactless Payments**
Raphik Ouahsine, Marketing Director, GSM and NFC Technology, Oberthur Card Systems

15:45 – 16:15 **Sao Paulo Public Transit System**
Sebastien Baudry, Rede Ponto Certo

16:15 – 17:00 **Panel Discussion**
Contactless Payment for Transit
Moderator: Javier Ramírez, Sales Director, ASCOM México

Panelist: Ing. Marcos Mercado Estrada, México City Metro System

Panelist: Lic. Omar Tovas Ornelas, México City Metro System

Panelist: Ing. Luis Enrique Moreno, Technical Director, León Metro System

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